



**Empowerment Board  
Community Awareness Committee**

1/23/07  
Minutes

Attending: Alice Atkinson, Regenia Bailey, Martie Olson, Linda Severson, Sally Stutsman  
Sally Stutsman, facilitating

Day on the Hill—February 7, 2007. Registration begins at 8:00 a.m.

Six people are planning to attend, but we have room for more: Martie Olson, Susan Grey, Alice Atkinson, Sara Baird, Tom Immerman, Carol Nordquist. Other interested in attending should contact Martie

Johnson County Empowerment is registered for the day. We will be taking an informational display. There have been brochures in the past, Martie will look into taking brochures as well.

Martie will do the layout for our information piece that will highlight programs in Johnson County. Alice will help develop content.

Regenia will develop talking points for the advocates.

Some of our primary concepts:

- Collaboration is good—we do this well.
- We believe in quality.
- We believe in the importance of early years.
- Web of services that families need—health, education, and family support.

League Forum—March 31, 2007

Typically, one of the sponsoring organizations asks the first question at the forum. It would be best for a board member to do this.

Linda Severson will check into the possibilities concerning a banner. The Community Awareness Committee will discuss a tagline.

Regenia will check into printing Empowerment stickers for Board members to wear at the forum.

Martie will work to get other board members there.

We will talk to Carol Nordquist about helping with treats.

Work Group responses to requests for messages

Martie will redistribute the tagline information to the Committee for review. The Community Awareness Committee will bring recommendations to the Board in March.

The next Community Awareness Committee meeting will be at 4 p.m. on Tuesday, February 20 at the County Administration Building, 1<sup>st</sup> floor conference room.