

***hawk-i* Outreach Year End Report**

July 2007 to June 2008

Prepared by:
Barbara Stannard
Children's Health Outreach Coordinator

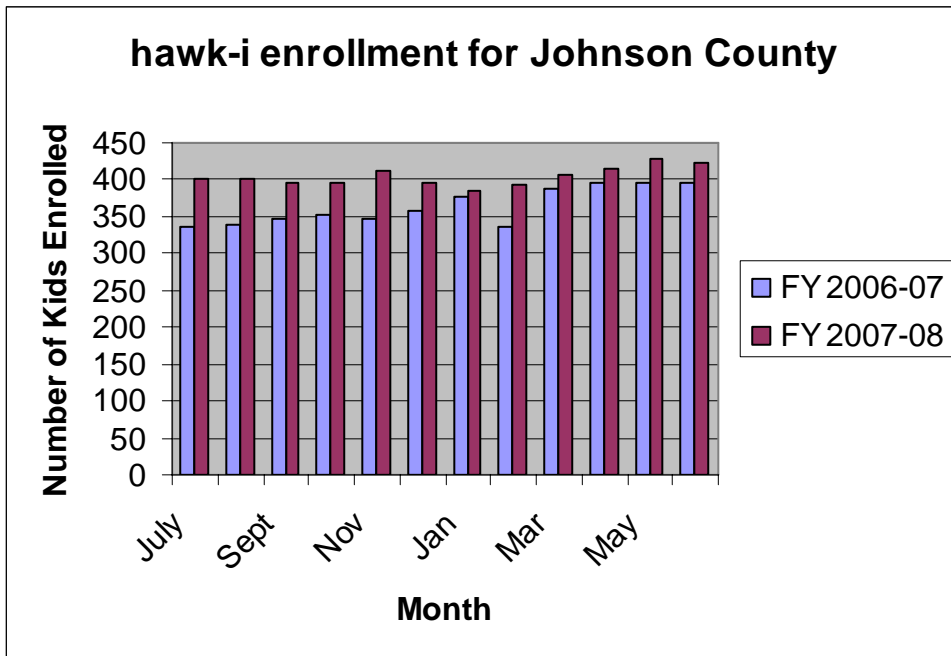
Annual Empowerment Budget
FY July 2007-June 2008
hawk-i Outreach

Empowerment Billing	Totals
Salary and Benefits:	\$6789.07
Mileage:	369.38
Computer:	476.00
Phone:	786.71.
Rent:	1,800.00
Admin. Support:	1,455.96
Postage:	153.41
Registration Fees:	0
Advertising:	0
Office Expense:	<u>0</u>
Total:	\$11,830.53

JCHD Billing	Totals
Salary and Benefits	\$11,333.83
Mileage	<u>0</u>
Total:	\$11,333.83

***hawk-i* enrollment for Johnson County**

Month	Number of kids enrolled	
	<i>FY 2006-2007</i>	<i>FY 2007-2008</i>
July	336	402
Aug	340	402
September	348	397
Oct	352	397
Nov	346	413
Dec	359	397
Jan	376	386
Feb	337	394
Mar	389	407
April	397	415
May	395	428
June	397	424



Number of people worked with and results / hawk-i Outreach – FY July 07 to June 08

Month	New Apps to hawk-i	Approved hawk-i	Approved Title 19	Denied hawk-i	Denied Title 19	Referred to DHS*	Working With	Close File	Totals
Jul	2	2					11	5	20
Aug	0	2	1	2		1	3	1	15
Sep	2	3		1	1	3	7	2	19
Oct	6	4	2	1		1	15	1	30
Nov	1	1					23	9	34
Dec	4	5				2	17	2	30
Jan	0	1	1	1	1	3	18	2	27
Feb	1	2	3	1			14	8	29
Mar	1	4		1			10	3	19
Apr	7	2			1	5	21	8	44
May	2	5	1	3	3	3	13	16	44
Jun	2	3	1	3	1	1	9	3	23
Totals	28	34	9	13	7	19		60	

*Please note: The “Referred to DHS” numbers are a combination of our office’s direct referrals to DHS and also the referrals from hawk-i processing. *hawk-i* referrals would be actual applications.

Reasons for Denials:

- No response
- Received other insurance
- Residency requirement not met
- Assisted Family
- Moved out of state
- Cannot locate
- Already has Title 19

Reasons for Closing Files:

- Over income
- Non-compliance

Maximus Enrollment Counts for Johnson County

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June
CONT ENROLL	319	301	276	262	255	234	206	345	358	375	391	400
DIENROLL	24	21	24	16	14	18	28	23	16	23	14	25
NEW ADD	69	90	108	120	132	141	153	8	4	3	14	2
RC ENROLL	0	0	0	0	0	0	0	19	20	10	12	8
RETRO ADD	14	11	13	15	26	22	27	22	25	29	16	14

***hawk-i* OUTREACH ACTIVITIES FY July 07 to June 08**

July 2007

- Working with Val-Pak to have 10,000 flyers mailed to households in the Coralville and North Liberty areas.
- Committed to participating in the Health & Wellness Fair sponsored by Kirkwood College.
- Contacted and delivered literature to Day Care Centers.
- Brought materials to Department of Public Health's booth at the Johnson County Fair
- Had a booth for one day at the Johnson County Fair. Spoke to people, passed out literature, and two applications were taken. Fifteen application were taken by a person for a school in Cedar Rapids.
- Brought/mailed applications and new income forms to the main 10 physician offices that see children.
- Continue to interact on a weekly basis with families at the Free Medical Clinic.
- Work closely with DPH's Children's Clinic on a weekly basis.
- Worked with 20 families in July.

August

- Attended the first six ICCSD Health Clinics taking place at Horace Mann School and Northwest Jr. High. One application was completed and there is a possibility of two others.
- Delivered 25 applications to UI Family Practice in Solon.
- Finished the ValPak mailing project. 10,000 ***hawk-i*** forms (#169/bill stuffers) were mailed to 10,000 homes in North Liberty and Coralville. This was the result of our working with the American Medical Association Student Organization at the University of Iowa who paid for this mass mailing. (working on this project since May)
- Continue to interact on a weekly basis with families at the Free Medical Clinic.
- Work with DPH's Children Clinic on a weekly basis.
- Worked with 15 families in August.

September

- Had a booth at the Pearson Employee Health Fair. Over 100 people came thru. A good opportunity for educating the public about the ***hawk-i*** program.
- Worked with Department of Human Services to have ***hawk-i*** letters attached to the letters they will be sending out notifying people of the fact that they are now over income for Medicaid Benefits. First quantity was 100 letters.
- Continuing to do outreach at the ICCSD Health Clinics. A couple of the families have been approved for ***hawk-i*** and a couple of others have received Title 19.
- Continuing to interact on a weekly basis with families at the Free Medical Clinic.
- Work with DPH's Children's Clinic on a weekly basis.
- Worked with 19 families in September.

October

- Visited with Mark Jensen, Counselor at Tate High School. He will talk about the ***hawk-i*** program at the next teacher's meeting.
- Visited the ICCSD's Health Clinic 3 times this month. To date, fifteen families have been referred to ***hawk-i*** Outreach from the clinic

- In an attempt to visit with the Cure-A-Quick health centers, found out that all three have been closed. (These are the recently opened walk-in treatment centers located in the Hy-Vee Food Stores.)
- Delivered 25 applications to Mercy Services in Coralville.
- Delivered 25 application to Pediatric Associates in Iowa City.
- Weekly presence at DPH's Children's Clinic. Received three referrals this month.
- Weekly presence at the Free Medical Clinic
- Received our response from the letters we have attached to DPH's letter of ineligibility for Former Title 19 recipients.
- Worked with 35 families in October.

November

- Attended the ICCSD's Task Force Meeting on the continuation of the school's Health Clinics and their outreach to the community.
- Met and spoke with Pastor Michael Lynch and Teresa Steck, Parish Nurse, Church of the Nazarene. Teresa works with a special program called "Christian Culture Community". She does special outreach to the African-American population and also the Hispanic Community. Brought Teresa 12 applications and various literature.
- Letter of welcome and *hawk-i* information mailed to Dr. David Kusner, a new physician with Towncrest Internal Medicine.
- Attended 4-C's Conference at Quality inn on 11/04/07. Excellent contact was made: Barbara Merrill, Executive Director/T.E.A.C.H. Project Manager (Ia. Assn. for the Education of Young Children) who said she would like to put hawk-i information into their month newsletter which goes out to 1200+ members. Working on this. Spoke with a number of Day Care Workers at the conference.
- Delivered 50 letters to DPH's for attachment to their letter of ineligibility to former Title 19 recipients.
- Weekly presence at DPH's Children's Clinic. (Three applications currently in process.)
- Weekly presence at the Free Medical Clinic
- Worked with 34 families in November.

December

- Met with Vi Stutzman of Metro Pavers regarding employees who may be eligible for *hawk-i*. Ms. Stutzman took literature and will write letters to the 20 employees who have already been laid off for the winter months.
- Calling construction companies this month.
- Met with Tonya Johnson, Counselor at North Central Jr. High School in North Liberty. Gave Tonya *hawk-i* applications and literature which she will share with other staff as well.
- Met with Ladiester Lamaster, Guidance Counselor at Horace Mann school, who agreed to be my interpreter when needed. We made 5 phone calls.
- Amy Graber, Counselor at Van Allen school called for assistance for one of her families. I ended up referring the family to DHS.
- Had a table of information at the St. Marks's United Methodist Church's Parent's Distribution. (Christmas gifts for parents).
- Met with Paul Sopher, Income Maintenance Mgr at DHS.
- Brought 20 applications to Iowa Workforce

- Met with Ken Wall, Corridor Kiwanis, who asked if we would speak at their morning event.
- Presence at DPH's Children's Health Clinic
- Presence at Free Medical Clinic
- Worked with 34 families in December.

January 2008

- Spoke with Pastors Chris Arch and Richard Wooton of the Good News Bible Church regarding *hawk-i*. They have agreed to allow us to have applications in their church lobby.
- Delivered applications to Mercy Hospital (Finance Department, Emergency Registration, and Community Program Department.)
- Started calling area Dentists to see who accepts *hawk-i* and to see if they would hang a *hawk-i* poster in the office.
- Continue to work closely with ICCSD's Health Clinic.
- Continued weekly presence at DPH's Children's Clinic.
- Continued presence at Free Medical Clinic.
- Worked with 27 families in January.

February

- Visited with Mary Pechous of Regina School preschool. Brought her applications and literature.
- Spoke with Annie Servin, Grant Wood Agency, regarding a possible client. (not eligible/res)
- Working with Kristin Sentry on "The Narrative Project": stories of people who have been denied *hawk-i*.
- Brought applications to Amy Correia (DHS) so VITA Program tax sites could have them available. Tax sites are: Lucas, Penn, and Wood Elementary Schools and NWJH. This information will be on display for a total of 19 times during the tax season.
- Committed to having a table at the 4C's Mini-Conference on Saturday, April 12, 2008.
- Continue to work closely with ICCSD's Health Clinic.
- Continued weekly presence at DPH's Children's Clinic.
- Continued presence at Free Medical Clinic.
- Worked with 29 families in February.

March

- Met with Tahira Freeman of Staff Management, who agreed to have a *hawk-i* holder and applications on display at their "Job Fair" on March 26-27.
- Attended Family Night at Hills Elementary School. Had a table of information and a few people stopped by and talked with me.
- Committed to participating at two ICCSD Health Fairs in April.
- Assembled and mailed "faith-based" packets of information to 20 churches for Cover the Uninsured Week, April 27 to May 3, 2008.
- Made a referral sheet of dentists in our area that accept *hawk-i*. Trying to find a dentist in our area that accepts *hawk-i* seems to be an issue. We hope this will help.
- Continue to work closely with ICCSD's Health Clinic.
- Continued presence at DPH's Children's Clinic.
- Continued presence at Free Medical Clinic.
- Worked with 19 families in March.

April

- Contacted and placed applications and holders in the following businesses: Kelly Services; CFA, Staff Management; Cash AdvantEdge; and Check n'Go.
- Participated in a school Health Fair at North Central Junior High with over 350 kids stopping by.
- Participated in a school Health Fair at West High School. Over 1700 students attend West. Five students that stopped by my booth told me they had *hawk-i*.
- Department of Health had a Health Fair at Coral Ridge Mall. Agreed to have *hawk-i* literature on their table as well as information on Cover the Uninsured Week.
- Received Proclamation from Mayor of Iowa City for "Cover the Uninsured Week".
- Received Proclamation from Mayor of Coralville for "Cover the Uninsured Week".
- Exhibitor at 4 C's Conference on April 11. A number of people stopped by because they were on *hawk-i* or had family members using the program. All expressed appreciation for the program.
- Continue to work with ICCSD's Health Clinic.
- Continued presence at DPH's Children's Clinic
- Continued presence at Free Medical Clinic.
- Worked with 44 families in April

May

- Delivered application to Mercy Hospital's Community Service Dept., Finance Dept., and Emergency Room Registration
- Delivered applications to the following: Broadway Street Neighborhood Center; Pheasant Ridge Neighborhood Center; HACAP; Pediatric Associates; UIHC, Family Health Center; and Solon Family Practice.
- Participated in a two-day Wellness Fair for Procter & Gamble Company, held at their Oral-B facility.
- Continue to work with ICCSD's Health Clinic
- Continued presence at DPH's Children's Clinic.
- Continued presence at Free Medical Clinic.
- Worked with 44 families in May

June

- Delivered applications to UIHC main registration desk.
- Contacted all Pediatrician offices and updated our information. Distributed or mailed applications to each office. (10 offices)
- Wrote a letter to new physicians at each of the above contacted offices. (8)
- Met with Jamie Nagel, who is working on an independent study, along with Senator Becky Schmitz, on what works as far as reaching families who need health insurance and what are the barriers to their receiving insurance.
- Participated in an hour conference call with Sen. Becky Schmitz, Jamie Nagel, Angie Doyle-Scar, Jen Weidman, Kerri Fitzgerald, J. Davis and Lindsey Miller regarding reaching those families needing insurance for their children and barriers to getting insurance.
- Delivered applications to HACAP office in Coralville.
- Working with Jane Holland regarding the possibility of having *hawk-i* on the University of Iowa's Community Programs' website.
- Continue to work with ICCSD's Health Clinic.
- Continued presence at DPH's Children's Clinic
- Continued presence at Free Medical Clinic
- Worked with 23 families in June

From: Laurie Nash [mailto:empower@jccempowerment.org]
Sent: Wednesday, July 30, 2008 3:54 PM
To: 'Barb Stannard'
Subject: RE: Corrected hawk-I report

Thanks, Barb. Because of the 10% penalty, the budget report is not accurate. Here is what we've paid:

Salary and Benefits \$6789.07
Mileage \$369.38
Computer \$476 (different)
Phone \$786.71 (different)
Rent \$1800
Admin. Support \$1455.96
Postage \$153.41 (different)
Registration Fees \$0
Advertising \$0
Office expense \$0
Total \$11,830.53 (different)

Thanks,
Laurie

From: Barb A. Stannard [mailto:stannardb@vnaic.org]
Sent: Wednesday, July 30, 2008 11:42 AM
To: Laurie Nash
Subject: Corrected hawk-i report

Corrections/Billing/page 2
When you OK it, I will send this to everyone else again.

Barb
Children's Health Insurance Coordinator / *hawk-i*
c/o Visiting Nurse Assn.
2953 Sierra Court SW
Iowa City, IA 52240
319-337-9686 x 122

From: Laurie Nash [mailto:empower@jccempowerment.org]
Sent: Monday, July 28, 2008 4:06 PM
To: 'Barb Stannard'
Subject: RE: Revised hawk-i Report

Barb-
There was no attachment. Please send to me first, and I will send to the work group. That way I can double check and we can be sure that the work group receives the final copy.

I received your faxed invoice (just now, it was faxed to the wrong place). Please send faxes to 319-339-7337. It is the policy of the Board that invoices received 7/16/08-7/31/08 are assessed a 10% penalty for being received after the 7/15/08 deadline.

Thanks,
Laurie

From: Barb A. Stannard [mailto:stannardb@vnaic.org]
Sent: Monday, July 28, 2008 4:02 PM
To: acorreia@co.johnson.ia.us; april.roe@mercyic.org; Alice Atkinson; brian-loring@ncjc.org; Carol Hans; Cheryl Whitney; Eileen Tosh; John Sopher; 'Kelly VanderWerff'; Laurie Nash; Mary Aquilino; Nadine Fisher; Pete Wallace; Susie Poulton
Subject: Revised hawk-i Report

Corrected Report: Corrections made to Empowerment Billing Page (page 2)
Please disregard first report.

Thank you.

Barb

Children's Health Insurance Coordinator / *hawk-i*
c/o Visiting Nurse Assn.
2953 Sierra Court SW
Iowa City, IA 52240
319-337-9686 x 122

From: Barb A. Stannard [mailto:stannardb@vnaic.org]
Sent: Monday, July 28, 2008 11:11 AM
To: 'Laurie Nash'
Subject: FW: hawk-i year-end report

I'll look into this right away. Thanks.
Barb

From: Laurie Nash [mailto:empower@jcempowerment.org]
Sent: Monday, July 28, 2008 10:50 AM
To: 'Barb Stannard'
Subject: FW: hawk-i year-end report

Barb,

Thank you. The amounts billed are different from the amounts listed in the report. I've indicated the differences in the report. Please check with VNA staff and let me know.

Maybe we can get together soon to talk about report formats, especially comparing what you are reporting to JCPH and what Empowerment needs.

Thanks,
Laurie

From: Barb A. Stannard [mailto:stannardb@vnaic.org]

Sent: Monday, July 28, 2008 10:19 AM

To: acorreia@co.johnson.ia.us; april.roe@mercyic.org; Alice Atkinson; brian-loring@ncjc.org; Carol Hans; Cheryl Whitney; Eileen Tosh; John Sopher; Kelly VanderWerff; Laurie Nash; Mary Aquilino; Nadine Fisher; Pete Wallace; Susie Poulton

Subject: hawk-i year-end report

The chart at the bottom of page three is taking extra time to appear on the page please give it an extra couple of seconds to appear.

Thank you.

Barb

Children's Health Insurance Coordinator / *hawk-i*

c/o Visiting Nurse Assn.

2953 Sierra Court SW

Iowa City, IA 52240

319-337-9686 x 122